

## GEOGRAPHIC DATA MODEL MAP

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**Introductions.** A map as a model - a representation of reality is a model of spatial phenomena and the most successful graphic tool for transmitting spatial information. Maps are divided into general geographic (general reference) and thematic (thematic).

**Aim.** According to radiative approach to maps (message paradigm) – the map is the final product that communicates spatial distribution through the use of symbols, classification, etc. At the same time, the user does not have access to the original unclassified information and cannot regroup the data when circumstances or needs change.

An alternative approach involves saving the initial attribute data with their display according to the user's needs according to his specifications. The use of information technologies allows the user to obtain several classifications of data with appropriate visualization and convenient interpretation. The main function of cartographic representations is analysis, and not just viewing of spatial distributions.

**Materials and methods.** A map is a simplification of reality, and the main purpose of a thematic map is to provide important data without unnecessary and redundant details with a degree of simplification determined by the level of detail required. The scale that indicates the degree of reduction on the map can be verbal (expressed in words), numerical (the distance on the map and the distance on the ground are given in the same units as a fraction) and linear (the distance on the ground is displayed directly on the map).

Maps reflect the position of objects in space and their shape, as well as their qualitative and quantitative characteristics. Interrelated geometric objects and attributes are necessary for a cartographic document. Symbols for displaying real

objects are not a miniature copy of them, but only a symbolic designation. The map legend is the key to understanding the symbolic markings on the map and combines geometric objects with attributes

Cartographic projection is a set of methods designed to display with acceptable accuracy the spherical Earth on a flat medium. Families of projections are divided into nlinear, cylindrical, conical and azimuthal.

The process of transferring a spherical surface to a flat medium is performed using methods of geometry and trigonometry, which reproduce the physical process of light passing through a globe.

**Results and discussion.** A map is a model of representing reality, a model of spatial phenomena and the most successful graphic tool for presenting spatial information.

**Conclusions.** Tradition approach the return to maps or message paradigm views the map as an end product with spatial distribution through the use of symbols, classifications, etc., without providing the user with initial, unclassified information and the ability to regroup the data as circumstances or needs change. An alternative approach allows you to save the initial attribute data with their display according to the user's needs according to his specifications. Cartographic projection is a set of methods designed to display with acceptable accuracy the spherical Earth on a flat medium, and the process of transferring a spherical surface to a flat medium is performed using methods of geometry and trigonometry, which reproduce the physical process of light passing through a transparent globe.

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