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## **THE EFFECTIVE USAGE OF THEMATIC ECONOMIC TERMINOLOGY IN LEARNING AND TEACHING ENGLISH FOR SPECIFIC PURPOSE**

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In today's interconnected world, the ability to communicate effectively in English is crucial, especially in professional contexts. English for Specific Purposes (ESP) programs cater to the language learning needs of individuals in specific fields, such as business, finance, banking or economics. An important aspect of mastering ESP is the acquisition and application of thematic economic terminology. This article explores the significance of incorporating thematic economic terminology into the process of learning and teaching English for Specific Purposes, emphasizing its benefits and suggesting effective strategies for implementation.

By integrating thematic economic terminology into ESP instruction, educators can enhance the relevance and authenticity of the language learning experience. Real-world economic vocabulary and concepts mirror the language used in professional settings, providing learners with practical skills applicable to their chosen field. Exposure to authentic economic terminology allows learners to familiarize themselves with industry-specific jargon, thereby building their confidence and facilitating flawless communication in their respective spheres of professional activity [1, 2].

Thematic economic terminology not only enriches learners' vocabulary but also promotes a deeper understanding of economic principles and concepts. By using industry-specific language, learners can grasp complex economic theories more effectively. Employing relevant terminology helps

learners connect theoretical knowledge to practical applications, enabling them to analyze and discuss economic phenomena with precision. This deeper comprehension enhances critical thinking skills and encourages learners to engage in meaningful discussions, further enriching their learning experience [3].

Effective communication is paramount in the professional realm, particularly in economic fields where precise terminology and accurate interpretation are vital. Incorporating thematic economic terminology into ESP programs fosters the development of strong communication skills. Learners become adept at expressing their ideas, analyzing economic trends, and engaging in discussions with colleagues and clients in a specialized manner. As a result, they gain a competitive edge and can confidently navigate the complex language demands of their chosen profession.

To effectively incorporate thematic economic terminology into the learning and teaching process, educators can employ various strategies:

1. **Contextualized Learning:** Integrate economic terminology within relevant contexts, such as case studies, simulations, or industry-specific texts. This approach helps learners understand how vocabulary relates to practical scenarios.

2. **Authentic Materials:** Utilize authentic economic resources, such as news articles, reports, or podcasts, to expose learners to real-world language usage. This approach provides opportunities for learners to encounter and practice thematic economic terminology in an authentic context.

3. **Vocabulary Expansion:** Regularly introduce new economic terms and concepts, providing ample opportunities for learners to practice and reinforce their understanding through activities like role-plays, debates, or presentations.

4. **Collaborative Learning:** Encourage learners to engage in collaborative tasks, such as group discussions or projects, where they can apply thematic economic terminology. Collaborative learning facilitates peer-to-peer interaction and enhances both linguistic and subject-specific knowledge.

The development of foreign language academic skills of reading, writing, mastering business vocabulary, communicative competence should be combined into the integral process, that are deeply interrelated in the course of learning. Here we suggest the creative and interactive tasks and exercises for highly motivated learning process.

1. **Reading Comprehension** provides the economists with articles or research papers related to economics, finance, or business. Ask them to read and summarize the main ideas, identify key concepts, and make connections to their field of study. This will expose them to specialized terminology and help them improve their reading skills.

2. Presenting case studies or real-world scenarios involve economic concepts and principles. Ask the economists to analyze and discuss the case, using appropriate economic vocabulary and terminology. This will help them understand and apply economic concepts in practical situations [2, 3].

3. Assign the students of economic specialties to write reports on economic topics such as market analysis, cost-benefit analysis, or economic forecasting. Encourage them to use specific economic vocabulary and terminology accurately. Provide feedback on their writing, helping them refine their language skills and use of economic terms.

4. Organize group discussions or debates on current economic issues. Assign different economists to take different sides of the argument and defend their positions using economic vocabulary. This will improve their ability to express and support their ideas using specialized economic language.

5. Provide worksheets or online exercises that focus on economic vocabulary and terminology. Include activities like matching definitions with terms, completing sentences with the appropriate economic words, or creating sentences using specific economic terms. This will help reinforce their understanding and use of economic vocabulary [4, 5].

The key to improving vocabulary is consistent practice and exposure to specialized materials. By incorporating these tasks into English learning for economists, they can enhance their language skills and better communicate within their field of study.

Conclusion. Thematic economic terminology plays a key role in the successful acquisition of English for specific purposes in economic contexts. By incorporating relevant economic vocabulary and concepts into ESP programs, educators can enhance the authenticity, relevance, and effectiveness of language learning. Learners develop stronger communication skills, deeper conceptual understanding, and improved confidence in their professional domain. Through strategic implementation, educators can empower learners to excel in their chosen economic fields, equipping them with the language skills necessary for success in today's globalized economy.

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## **ВИКЛАДАННЯ КОНВЕНЦІЙНИХ ДИСЦИПЛІН У ЗАКЛАДАХ МОРСЬКОГО ПРОФІЛЮ**

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У запропонованому матеріалі розглядаються зміни, що відбулися у навчальному процесі у зв'язку із запровадженням вимоги Конвенції ПДНВ з Манільськими поправками, що введені в навчальні плани усіх навчальних закладів морської галузі. Відповідно до вимог Міжнародної конвенції про підготовку та дипломування моряків та несення вахти (МК ПДНВ-78) з поправками конвенційна підготовка є найважливішим компонентом морської освіти

Україна є державою-членом Міжнародної морської організації (ІМО) і країною, що підписала основні міжнародні нормативні акти з безпеки мореплавства, прийняті в рамках ІМО, в тому числі і Міжнародну конвенцію про підготовку і дипломування моряків та несення вахти 1978 року з поправками (Конвенція ПДНВ) шляхом прийняття Закону України від 1 листопада 1996 року № 464/96-ВР.

До формування державної політики щодо якості освіти, підготовки, дипломування та підготовки моряків мають відношення такі органи державної влади: Міністерство інфраструктури України, Міністерство освіти і науки України та Міністерство охорони здоров'я України. Виконання визначених статтями 10 та 51 Кодексу торговельного мореплавства України функцій щодо здійснення державного і загального керівництва з питань підготовки та дипломування моряків покладено на Міністерство інфраструктури України. Міністерство освіти і науки України (МОН) несе відповідальність за виконання вимог